

SP

**M**  
**MAN**  
**I**  
**IFE**  
**S**  
**T**  
**O**

**Sixty points towards purpose**

*Scott Pilgrim - 2024*

**This MANIFESTO serves as a personal compass for me, Scott Pilgrim, a creative mind dedicated to investigating, interrogating, and instigating change within the AECO (Architecture, Engineering, Construction, and Operations) industry.**

It is a living document that evolves with practice, insight, and time. Designed to guide, inspire, and provoke thought, it is not meant to be rigid or absolute.

Its existence challenges my natural instinct to reject such structures, but I acknowledge its potential utility. From time to time, I shall revisit, edit, and reflect on it as circumstances dictate.

- 1.1 I love the unknown
- 1.2 I love the exchange of ideas
- 1.3 I love the conquest for meaningful disruption
- 1.4 I love the ~~exploitation~~ exploration of people
- 1.5 I love designing systems for others to build and maintain

**1.6 I love a  
challenge  
&/or to  
challenge**

# 1.7 I love disruption

- 1.8 I love it when a plan comes together
- 1.9 I love drawing inspiration from varied perspectives
- 1.10 I love uncovering hidden patterns in data
- 1.11 I love harmony between design and practicality
- 1.12 I love to question and through questioning we can instigate change

# 1.13 I love solving complex problems creatively

- 1.14 I love using creativity to simplify complexity
- 1.15 I love my family before all else
- 1.16 I love seeing abstract ideas come to life
- 1.17 I love fostering collaboration within diverse teams
- 1.18 I love sharing knowledge to drive collective growth
- 1.19 I love redefining industry norms with fresh approaches
- 1.20 I love stating the obvious and drawing attention to the ambiguous

- 2.1 I believe in disagreeing
- 2.2 I believe change starts with curiosity
- 2.3 I believe in the power of collective intelligence
- 2.4 I believe simplicity is the ultimate sophistication
- 2.5 I believe in striving for perfection but value action primarily

## **2.6 I believe innovation requires calculated risk**

- 2.7 I believe in resolve
- 2.8 I believe quality design should not be a luxury
- 2.9 I believe clarity fuels confident decisions
- 2.10 I believe in aligning purpose with profitability
- 2.11 I believe small details are the bricks in the bigger picture

**2.12 I believe technology is a tool but not the solution**

- 2.13 I believe where there's a will there's a way
- 2.14 I believe in not being afraid of difference
- 2.15 I believe learning is a lifelong pursuit
- 2.16 I believe well-being enhances productivity
- 2.17 I believe in integrity even when unseen
- 2.18 I believe in the common and the everyday
- 2.19 I believe in getting what you give

## **2.20 I believe leadership is about enabling others**



- 3.1 I am committed to family and enriching their lives
- 3.2 I am committed to providing value
- 3.3 I am committed to lifelong learning
- 3.4 I am committed to advocating for safer spaces for all
- 3.5 I am committed to balancing tradition with innovation

## **3.6 I am committed to avoiding toxicity &/or not being toxic**

## **3.7 I am committed to listening and being listened to**

- 3.8 I am committed to creating painkillers not vitamins
- 3.9 I am committed to amplifying ethical leadership
- 3.10 I am committed to empowering diverse teams
- 3.11 I am committed to transforming frustration into action
- 3.12 I am committed to building trust through transparency

## **3.13 I am committed to evolving with every challenge**

3.14 I am committed to equality

3.15 I am committed to being bold

3.16 I am committed to not being defined by boundaries

3.17 I am committed to exploring process

3.18 I am committed to balance

3.19 I am committed to sparking curiosity in others

3.20 I am committed to sustainable and ethical digital uprisings

- Enrich (don't chase rich)
- Constantly evolve
- Share more
- Push further
- Innovate with purpose
- Don't wait to be asked
- Envision and be boundless
- Have humility



**For me, behaviour and brand are two sides of the same coin. How I act, affects the way I'm perceived.**



### **Creativity**

**Question. Play. Improvise. Flourish. Thrive.**

Be curious, improvise, find problems, solve them, explore widely, enjoy and exercise the craft.



### **Honesty**

**Fair. Transparent. Reflective. Humble, Ethical.**

Recognise positivity, progress and achievement. Deliver with passion, integrity, reliability and sincerity.



### **Innovation**

**Proactive. Intentional. Exemplary. Meaningful. Value.**

Sweat the details, do it better, strive for mastery, connect ideas, be inspired/inspiring and push forward.



### **Personality**

**Friendly. Caring. Energising. Engaging. Empathetic.**

Be human and recognise humanity. Go the extra mile, inspire. Make it easier for others, do the right thing.



### **Solidarity**

**Unified. Supportive. Cooperative. Diverse. Equal.**

Prioritise team over individuals, seek harmony, foster community, take the interests of all into account.

**#WeLoveCHIPS!**

## **Why I Exist**

I believe in living a life filled with joy, creativity, and purpose, where financial freedom allows my family to explore the world, laugh together, and enjoy life to the fullest.

## **How I Will Achieve This**

I will achieve this by nurturing what we love, crafting solutions that leverage my skills, experience, and knowledge to enhance society, managing our finances wisely, and fostering deep connections with family and nature.

## **What I Do**

I will continue to lead in the creation of innovative AECO solutions that make a significant positive impact, ensuring my family enjoys a life rich in health, happiness, and adventure, always prioritising what matters most.

